



GURUNANAKINSTITUTE OF PHARMACEUTICAL SCIENCE & TECHNOLOGY

157/F, Nilgunj Road, Sodepur, Panihati Kolkata -700114

Ref No. GNIPST/NOTICE (Placement)/313/16008/2025/010

Date: 18.02.2025

NOTICE

Training and Placement Cell of GNIPST would like to inform you that **M/s NOVA IVF Fertility**, one of the India's leading fertility care provider, is offering for under mentioned position for **B.Sc (Biotechnology/Genetics) 2024 graduation batch and earlier**.

Apply within: **21.2.2025 (by 04.00 PM)**

Application link - <https://forms.gle/V3sqwLZgd8XT6pkH6>

Company Overview – M/s Nova IVF is India's leading fertility care provider and the 1st to follow international protocols with highest success rates, an expert team of fertility specialists, trained embryologists, counsellors, fertility trained nurses they support people in each step of your fertility journey. They offer fertility treatment with uncompromising ethics, transparent pricing, patient centric approach with highest quality of care.

Job Details

- **Position:** Business Development Manager
- **Qualification:** B.Sc (Biotechnology/Genetics) 2024 graduation year or earlier
- **Location:** Howrah, West Bengal

Job Responsibilities

- Managing the network of doctors.
- Creating a brand plan and proposing sales strategies that align with corporate policies for the brand.
- Developing and executing various activities as per the phase wise sales strategic plans such as CMES, workshops, camps, etc.
- Conducting competitors research related to the sales plan.
- Identifying and exploring new market and geographical areas to target customers.
- Conducting regular field work to understand and develop effective sales plans.
- Submitting a detailed monthly report of all activities to the management.

Feel free to reach out to us with any questions/concerns.

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